



**What  
Will  
Change  
Everything?**

**TED<sup>x</sup>SMU**

x = independently organized TED event

October 9-10, 2009

Southern Methodist University

Dallas, Texas

These two days are the culmination of a journey that in some ways began just a few short months ago, and in other ways are just part of a bigger experience that is decades in the making and will hopefully persist for many, many more.

The vision for TEDxKids @SMU and TEDxSMU took shape following the annual TED conference in February of this year. A group of local TED-sters came home from the conference committed to bringing the TED concept of high-impact presentations here to Dallas through a new model: TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Today is the result of that group's - our steering committee's - dedication to the TED mission of "ideas worth spreading."

All of that bears spending some time describing TED. TED stands for Technology, Entertainment, Design. It started in 1984 as a conference bringing together people from those three worlds. Since then, its scope has broadened to include science, business, the arts, and the global issues facing our world. The annual conference now brings together the world's most fascinating thinkers and doers, who are challenged to give the talk of their lives - in 18 minutes.

So, now we are all here - in the same room at this point in time - because there are people out there who believe...who know...how critical it is for each of us to have constant exposure to new and innovative ideas. It's not rocket science (although you may well hear a presentation about rocket science or something equally as intense). It is, however, a closely-held belief in the power of innovation. That to innovate, we need stimulating environments and exposure to new and big ideas. That without innovation, we stagnate.

And right now, we can't afford to grow silent or still.

So, hold on to your hats. Sit back, open your minds, let your creativity take hold. Our ultimate success lies in your hands. We'll know we achieved our purpose of producing this inaugural TEDxKids @SMU and TEDxSMU if YOU take what you hear today and do something with it.

Again, thanks for being a part of this conversation.

- TEDxSMU Steering Committee

8:30 AM **Conference Check In Opens & Caffeine**  
Check in at the Plaza / Lobby of the Owens Fine Arts Center. Grab a jolt of java and a bite to eat before heading into the first session.

9:15 AM **Caruth Auditorium Doors Open**  
Join hosts Kelly Stoetzel & Rives in Caruth Auditorium for a non-threatening "get to know you" warm-up. Think tai chi for the brain.

9:30 AM **TEDxSMU Session 1**  
**CHANGE YOUR PERSPECTIVE**  
Featuring TEDTalks and live talks from Anousheh Ansari, Bobby Haas, Dave Gallo, Ira Greenberg and Joshua Prince-Ramus. Musical performance by Jill Sobule.

11:45 AM **Feed Your ~~Soul~~ Tummy**  
Texas Instruments wants you to stay energized, so plan to enjoy a box lunch with your new TEDxSMU friends. When you finish eating, browse our bookstore featuring our own TEDxSMU speakers. Rumor has it you could probably even get William Kamkwamba to autograph his brand new book, *The Boy Who Harnessed The Wind*.

1:00 PM **TEDxSMU Session 2**  
**CHANGE YOUR THINKING**  
Featuring TEDTalks and live talks from William Abraham, Art Benjamin, Greg Harper, Rogers Hartmann, Amory Lovins and Aaron Reedy. Musical performances by BL Lacerta and Lewis Warren.

3:00 PM **Take a Breather!**  
No doubt by now your mind is on overload. Take a minute to stretch your legs, share some ideas and check out what's going on in the Atrium and across the lobby with Ira Greenberg and Marty Sweidel's art installation. Oh, and don't forget to grab a snack.

4:00 PM **TEDxSMU Session 3**  
**CHANGE YOUR LIFE**  
Featuring TEDTalks and live talks from William Kamkwamba & Bryan Mealer, Tanya Pinto, Turk Pipkin and Jeff Talley. Musical performances by Jill Sobule and The Polyphonic Spree.

6:30 PM **TEDxSMU Session 4**  
**CHANGE YOUR SURROUNDINGS**  
Head over to the amazing Reel FX Studios (301 North Crowdus) for some Texas State Fair-inspired fare, spirit-lifting spirits, art, music and inspiration. This is your chance to be the featured speaker and to interact with the incredible presenters, performers, hosts, sponsors and people who made the day possible.



**WILLIAM J. ABRAHAM\*** | *In Search of a Grand Theory of Everything*

Dr. Abraham was born in Northern Ireland in 1947. He is currently the Albert Cook Outler Professor of Wesley Studies at Perkins School of Theology at SMU. Educated at Portora Royal School, Enniskillen and Queen’s University, Belfast, Dr. Abraham went on to receive a Master of Divinity degree from Asbury Theological Seminary in Wilmore, Kentucky and a Doctorate in Philosophy of Religion from the University of Oxford. In 2003, he was appointed as Altshuler University Distinguished Teacher at SMU. Dr. Abraham works as a philosophical and systematic theologian in the Wesleyan tradition. His interests range across the whole spectrum of issues that link philosophy and theology. He has done significant work in the epistemology of theology and in systematic theology; more recently he has developed a keen interest in the intersection between theology and politics. PRESENTED BY A FRIEND OF TEDXSMU

**ANOUSHEH ANSARI\*‡** | *Can You Change Everything?*

On September 18, 2006, Anousheh captured headlines around the world as the first female private space explorer travelling to and staying onboard of the International Space Station for 10 days. Back on Earth, as a successful serial entrepreneur, Anousheh returned to her job as co-founder and Chairman of her latest technology company, Prodea Systems. In her previous endeavor, Anousheh had served as co-founder, CEO and Chairman of the Board for Telecom Technologies, Inc. An active proponent of world-changing technologies and social entrepreneurship, in 2004 Anousheh and her family provided the title sponsorship for the Ansari X Prize, a \$10 million cash award for the first non-governmental organization to launch a reusable manned spacecraft into space twice within two weeks.

**JOHN ARAKI\***

John is currently a freelance writer, private investor and tutor helping young people attain scholastic excellence. John holds both a BS and MS degree in aeronautical engineering from the Massachusetts Institute of Technology. He has extensive capital markets experience, having been involved in fixed income and derivative securities for over 15 years. He has held leadership roles at various financial institutions specializing in structuring and acquiring real estate and corporate finance related securities. John has traveled extensively worldwide and has a variety of interests including music, the outdoors and competitive poker.

**ARTHUR BENJAMIN\*‡** | *The Secrets of Mental Math*

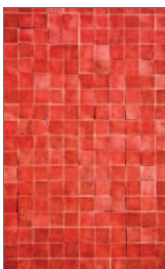
Art earned his BS at Carnegie Mellon University and his PhD in Mathematical Sciences at Johns Hopkins University. Since then he has been a Professor of Mathematics at Harvey Mudd College. Art is also a professional magician. He is the author of several books, including *Secrets of Mental Math* and DVD courses on “Discrete Mathematics” and “The Joy of Mathematics.” He has demonstrated and explained his calculating talents to audiences all over the world and has appeared on numerous television and radio programs, including *The Today Show*, CNN, and National Public Radio. He has been featured in *Scientific American*, *Omni*, *Discover*, *People*, *Esquire*, *The New York Times*, *The Los Angeles Times*, and *Reader’s Digest*. In 2005, *Reader’s Digest* called him “America’s Best Math Whiz.” PRESENTED BY THE NATIONAL MATH & SCIENCE INITIATIVE

**DAVID GALLO\*‡** | *Exploring Neptune’s Realm: Understanding Our Ocean Planet*

A pioneer in ocean exploration, David Gallo is an enthusiastic ambassador between the sea and those of us on dry land. Dave works to push the bounds of oceanic discovery. Active in undersea exploration (sometimes in partnership with legendary *Titanic*-hunter Robert Ballard), he was one of the first oceanographers to use a combination of manned submersibles and robots to map the ocean world with unprecedented clarity and detail. He was a co-expedition leader during an exploration of the RMS *Titanic* and the German battleship *Bismarck*, using Russian Mir subs. On behalf of the Woods Hole labs, he appears around the country speaking on ocean and water issues, and leading tours of the deep-ocean submersible *Alvin*.

**ROBERT B. HAAS\*‡** | *Aerial Photography - A Lofty View of What Will Change Everything*

Bobby is the author and photographer of seven photographic books, including *Through the Eyes of the Gods: An Aerial Vision of Africa* (2005), *Through the Eyes of the Condor: An Aerial Vision of Latin America* (2007), and *African Critters* (2008), each published by National Geographic. Since 2002, Haas has focused his artistic endeavors primarily on aerial photography in an effort to capture the grandeur and mystique of Earth’s continents from this unique perspective. Haas is Chairman of the Board of Haas Wheat & Partners, a Dallas-based private investment firm. The Firm’s national reputation as a leading strategic investor has been established over the past few decades in a series of noteworthy acquisitions, including Dr Pepper Company and The Seven-Up Company. A graduate of Yale University and Harvard Law School, Haas has endowed professorships and been a frequent lecturer at both institutions. PRESENTED BY THE WEBER FAMILY FOUNDATION



#### GREG HARPER\*‡

Greg is President of Harpervision Associates: a firm dedicated to assisting businesses develop and implementing new visual and aural communication technologies. He is also co-founder of Gadgetoff, a unique annual event that gathers leading technologists and innovators in an exclusive gathering dedicated to new technologies. Greg is an advisor to Panasonic, working on its new Living in High Definition initiative. Greg is a recognized futurist who is currently focusing on the next generation of telepresence, distance learning, digital distribution of media, home control/media servers, wireless personal information devices, mobile phones, digital signage and rich media. Through Harpervision, Greg serves as Senior Strategic Advisor to the Chairman of Trans World Entertainment. As designer of software systems ranging from distance learning systems to digital media production systems, Greg has been awarded eleven U.S. patents in the area of interactive digital video.

#### ROGERS HARTMANN\* | *I Remember a Different Me*

After growing up in Dallas, Rogers Hartmann moved to Los Angeles to begin what would be an almost twenty year career in the film business managing screenwriters, directors and novelists. She continues to manage clients, but is currently producing film and television, as well. In June of 2008, Rogers was diagnosed with Dystonia, more specifically, Spasmodic Torticollis. Almost immediately, Rogers was invited to appear on *Oprah* with Michael J. Fox, *The Today Show* with Meredith Vieira and NBC in the Dallas/Forth Worth Metroplex. She then decided to take a break from television interviews, so she could focus more time on writing articles for a variety of publications, some local and some national. It is estimated that over 400 million people have seen her personal story.

#### WILLIAM KAMKWAMBA\*‡ | *The Boy Who Harnessed the Wind*

William Kamkwamba was born in Dowa, Malawi in 1987 and raised in Masitala village along the central plains. One of seven children born to sustenance farmers who grew maize and tobacco, his childhood was often interrupted by drought and hunger. At age twelve, Kamkwamba became fascinated with electricity – a luxury enjoyed by only 2 percent of Malawi. He taught himself radio repair and began tinkering with bicycle dynamos, hoping to understand the inner workings of generators. During a devastating famine in 2001, William dropped out of high school. As thousands died across the country, he continued his education by visiting a small library near his village. After seeing windmills on the cover of an 8th grade science book, he set out to build his own machine using scavenged parts from a scrap yard. His first windmill was made from PVC pipe, a tractor fan, an old bicycle frame, tree branches, and produced twelve volts to power four light bulbs and charge mobile phones. A second windmill pumped water.

#### RAY KURZWEIL\*‡ | *In the Future We Will Stop Aging, Spend Most of Our Time in Virtual Reality, and Expand Our Minds*

Ray has been described as “the restless genius” by the *Wall Street Journal*, and “the ultimate thinking machine” by *Forbes Inc.* magazine ranked him #8 among entrepreneurs in the United States, calling him the “rightful heir to Thomas Edison,” and PBS included Ray as one of 16 “revolutionaries who made America,” along with other inventors of the past two centuries. Ray was the principal developer of the first CCD flat-bed scanner, the first omni-font optical character recognition, the first print-to-speech reading machine for the blind, the first text-to-speech synthesizer, the first music synthesizer capable of recreating the grand piano and other orchestral instruments, and the first commercially marketed large-vocabulary speech recognition. He is the recipient of the National Medal of Technology and the MIT-Lemelson Prize, and has been inducted into the National Inventor’s Hall of Fame.

#### AMORY LOVINS\*‡ | *Adventures in Ape Language (TEDxKids) and Reinventing Fire (TEDxSMU)*

Physicist Amory Lovins is Chairman and Chief Scientist of Rocky Mountain Institute and Chairman Emeritus of Fiberforge Corporation. Published in 29 books and hundreds of papers, his wide-ranging innovations in energy, security, environment, and development have been recognized by the Blue Planet, Volvo, Onassis, Nissan, Shingo, and Mitchell Prizes, a MacArthur Fellowship, the Benjamin Franklin and Happold Medals, 11 honorary doctorates, honorary membership in the American Institute of Architects, Fellowship of the Royal Society of Arts, Foreign Membership in the Royal Swedish Academy of Engineering Sciences, and the Heinz, Lindbergh, Right Livelihood, National Design, and World Technology Awards. In 2009, *Time* named him one of the 100 most influential people in the world.

#### BRYAN MEALER\*‡ | *The Boy Who Harnessed the Wind*

Bryan Mealer is the author of *All Things Must Fight to Live: Stories of War and Deliverance in Congo* and *The Boy Who Harnessed the Wind: Creating Currents of Electricity and Hope*, written with William Kamkwamba. A former Associated Press staff writer based in Kinshasa, Congo, Mealer has reported across the African continent. His work has also appeared in *Esquire* and *Harper’s*, among other publications. Born and raised in Texas, he now lives in Brooklyn.



**TANYA PINTO\*‡**

Raised in India, Dubai and Australia, Tanya graduated from Australia’s Curtin University in 1998. She began working for The Richards Group in 1999, the nation’s largest independent branding agency. In 2005, Tanya took a sabbatical to work in an orphanage in India. Tanya’s experience working at Mother Teresa’s orphanage in Calcutta was life-changing and she wanted to do more to help children in India. Tanya knew that if a child was provided with food and education, the cycle of poverty could be broken in just one generation. In early 2006, Tanya started Baal Dan (Baal means Child, Dan means Donation in Hindi) - a charity committed to helping children in need in India. Since 2006, Baal Dan Charities has provided aid to over 3,000 children in need all over India. Tanya was recently awarded the Sri-Sri Ravi Shankar Award for Uplifting Human Values.

**TURK PIPKIN\*‡ | *One Peace at a Time***

Turk is an Austin-based writer and filmmaker, and the director of the new feature documentary, *One Peace at a Time*, which looks at the possibility of providing basic rights to every child. He has published ten books of fiction and nonfiction, including the *New York Times* bestseller, *The Tao of Willie*, which Turk coauthored with American music legend, Willie Nelson. He is also the author of the novels *Fast Greens* and *When Angels Sing*. Turk also directed the feature documentary, *Nobelity*, and is the co-founder of the education and action nonprofit, The Nobelity Project. As an actor, Turk played that idiot narcoleptic guy in HBO’s *The Sopranos*. His feature films include *Waiting for Guffman*, *The Alamo*, *Friday Night Lights* and Rick Linklater’s *Scanner Darkly*.

**JOSHUA PRINCE-RAMUS | *Agency***

Joshua Prince-Ramus is Principal of REX Architecture P.C. Buildings currently under construction include the Dee and Charles Wily Theatre in Texas; Museum Plaza, a 62-story art institute and mixed-use development in Louisville, Kentucky; and the Istanbul headquarters for Vakko, Turkey’s preeminent fashion company. REX recently won the international competition to design the new central library for Kortrijk, Belgium, and is one of three finalists for the new Edvard Munch Museum in Oslo, Norway.

Prince-Ramus was a founding partner of OMA New York—an American affiliate of the Netherlands-based Office for Metropolitan Architecture—and served as its Principal until he renamed the firm REX in 2006. While REX was still known as OMA New York, Prince-Ramus was Principal in Charge of the Guggenheim-Hermitage Museum in Las Vegas and the Seattle Central Library, hailed as *Time* magazine’s 2004 Building of the Year and by the late *New York Times* architecture critic Herbert Muschamp as “the most exciting new building it has been my honor to review in more than 30 years of writing about architecture.”

**AARON REEDY\* | *Soggy Science: Paddling the Extra Mile for Education***

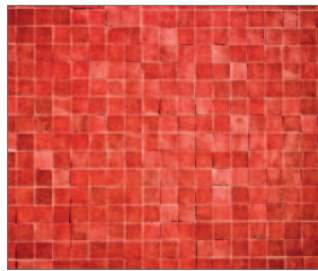
Aaron is a Chicago Public School teacher, currently teaching biology and zoology at Kelly High School on the city’s south side. Prior to becoming a high school teacher, he served as a US Peace Corps volunteer for three years in the South Pacific nation of Vanuatu where he worked as a classroom teacher, curriculum designer and manager of a cyclone relief fund. As a 2008 Fund for Teachers fellow, Aaron paddled a kayak more than 1000 miles down the lower Mississippi River to study nutrient pollution and design a river ecology unit for high school students. His writing and photographs have appeared in *Sea Kayaker Magazine*, *Wavelength Paddling* and on GoNomad.com.

**JEFFREY TALLEY\*‡ | *Engineering and Humanity***

Jeffrey Talley, just selected for his second star (Major General) in the U.S. Army Reserve and lauded for his recent work in the “engineering battle for Baghdad,” is joining SMU’s Lyle School of Engineering as Chair of the Department of Environmental and Civil Engineering and Bobby B. Lyle Professor of Leadership and Global Entrepreneurship. Talley recently completed a year of service as Baghdad Provincial Engineer under Gen. David Petraeus, where he commanded more than 4,000 engineers and soldiers in the 926th Engineer Brigade. Talley is credited with developing a military and policy strategy widely referred to as “engineering the peace” that aims to reduce violence in destabilized communities by rapidly rebuilding infrastructure, schools and hospitals. His work is credited with reducing violence and terrorism in the militia stronghold of Sadr City in Baghdad, and he was awarded two Bronze Stars.

**RAY ZAHAB+**

On November 1, 2006, Ray set out on an epic expedition to cross the Sahara Desert by foot. One hundred eleven days and 7500 kms later, he completed his journey by dipping his toes into the Red Sea. The epic expedition had Ray and his partners running an average of 70kms a day without a single day of rest. After witnessing the water malaria crises in Africa, Ray dedicated his future to raising awareness and funding for causes that he supports. Two years after touching the Red Sea, Ray and two other Canadians broke the world speed record for an unsupported expedition by a team to the South Pole. Ray became the first person to trek this traditional route from Hercules Inlet to the South Pole solely on foot and snowshoes - without the use of skis. This expedition was completed as part of Ray’s Foundation, Impossible2Possible, a non-profit organization with a mission to inspire and educate youth through adventure learning, and inclusion and participation in expeditions.



**KIM CORBET / BL LACERTA\***

When given the opportunity to produce a transitional segment for TEDxSMU, Kim Corbet (Meadows Jazz and Rock history professor) turned to his most interdisciplinary project for inspiration and support. BL Lacerta has long been Dallas' premier improvisational music ensemble. In 2008, they began collaborating with dancers from the SMU dance department, and TEDxSMU is their debut as a quintet with three well-seasoned composer musicians and two dynamic dancers, collectively improvising.

The dancers are SMU grad student Tawanda Chabikwa and SMU dance alum Jennifer Mabus. The musicians are David Anderson (piano), Kim Corbet (trombone/electronics) and Dr. Kevin Hanlon (guitar and toys). Through trust and awareness they create a dramatic sound movement organism from which emerges one form, one direction, one sure 10-footed biomechanique. Installed.

**SARA HICKMAN‡ | *The Garden of Hate (or How I Would Change Everything)***

Sara Hickman does not like brussels sprouts, but is diligently trying to change her opinion to start a revolution that will change everything. In 1989, she began recording and touring, and has released both adult and children's music on major/indie labels. In 2010, she will become the Official State Musician of Texas.

**THE POLYPHONIC SPREE\***

Tim DeLaughter formed The Polyphonic Spree in 2000 following the demise of his former band, Tripping Daisy. It was a combination of trying to find a light in the darkness and childhood memories of psychedelic vocal groups like First Class and The Fifth Dimension that formed the genesis of The Polyphonic Spree. Tim and Julie Doyle built an early lineup of the band and recorded a 10-song demo in two days. Demand from fans at early performances around Dallas led them to release the demo as their debut album, "The Beginning Stages Of...The Polyphonic Spree," in 2001. From there, it was a whirlwind trip to international acclaim, tours and a unique place in the popular consciousness.

The choral symphonic rock group has added two more full-length albums "Together We're Heavy" and "The Fragile Army." Tim has also scored two motion pictures (*Thumbsucker* and *Visioneers*) as well as composing and recording the EMMY®-nominated theme song for the Showtime series *United States of Tara*. Most recently he scored "Wee See," two collections of an animated artful children's DVD series.

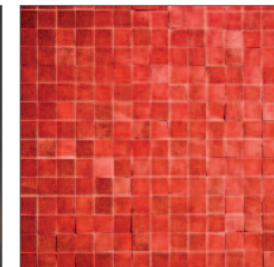
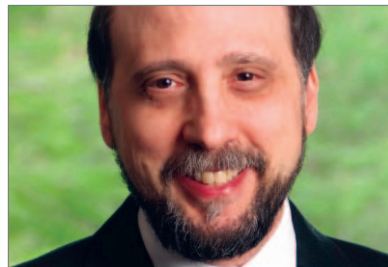
**JILL SOBULE\*‡**

Jill belongs to a rare breed of artists. Her work is at once deeply personal and socially conscious, seriously funny and derisively tragic. Over five albums and a decade of recording, the Denver-born songwriter/guitarist/singer has tackled such topics as the death penalty, anorexia, shoplifting, reproduction, the French resistance movement, adolescence and the Christian right. Did we mention love? Love found, love lost, love wished for and love taken away.

While her songs cover a huge amount of ground, they all have benefitted greatly from Jill's subtle intelligence and skillful light-handedness. No sloganeering flag-and-fist waving here, but rather story songs about human beings, real and imagined, which allow us to step back from the issue, be it personal or social, and relate to it as we would a close friend.

**LEWIS WARREN\*‡**

Lewis is a 12-year-old piano phenomenon. He started playing simple tunes on the piano when he was three. He had composed many of his own songs by the age of five, and by eight, he was performing in piano competitions and recitals all over the Dallas/Fort Worth Metroplex. His love for music and unique performance abilities have created many opportunities for him, including numerous local, national and international concert recitals and television appearances. In 2005, he was a top finalist in the International Russian Piano Music Competition, and in 2008, Lewis was featured on *America's Got Talent* as a child prodigy. Earlier this year, Lewis performed the "Star Spangled Banner" in front of a crowd of over 170,000 fans at Texas Motor Speedway. Lewis continues to use his gift and is routinely asked to share that musical connection that is bigger than himself.



#### IRA GREENBERG\*

Ira has been a painter, animator, designer/developer, programmer, art/creative director, managing director, professor and author. He holds a BFA (Cornell University) and MFA (University of Pennsylvania). Previously with the Bowery Gallery and H2O Associates, Ira has also taught and lectured widely. Schools include Seton Hall University, UC Santa Barbara, Lafayette College, the Art Institute of Seattle, University of Iowa, University of Northern Iowa, Bryn Mawr College, Miami University, City and Guilds of London Art School and University of Edinburgh. Ira is an associate professor at SMU, with a joint appointment to the Meadows School of the Arts and Lyle School of Engineering. He directs the Center for Creative Computation. Working across numerous disciplines (visualization, digital humanities, software development and artificial life), Ira's research explores computation as a primary and universal creative medium. He is the author of *Processing: Creative Coding and Computational Art* and *The Essential Guide to Processing for Flash Developers*. In addition to the TEDxSMU art installation, Ira is giving a TEDxTalk.

#### MARTIN SWIEDEL

Marty holds a D.M.A. in Composition (1983) from the University of Cincinnati College-Conservatory of Music. In 1986 he joined the Music faculty at SMU where he is presently an Associate Dean at the Meadows School of the Arts. Marty's music has been heard in performances throughout the country. These have included the Dallas Video Festival, Society of Composers, Inc., Society for Electro-Acoustic Music, Bowling Green New Music and Art Festivals and International Electronic Music-Plus. Grants have included several from Meet the Composer, two individual artists fellowships from the Ohio Arts Council and a Composer's Fellowship from the National Endowment for the Arts. Six of his video art collaborations with Donald Pasquella are included in the TV series "Frame of Mind." Commercial music by Dr. Swiedel includes electronic scores for the film *The Last Witness* and the documentary *Adventures on the Planet Earth*.

#### RIVES\*‡

Flat pages can't contain Rives' storytelling, even when paper is his medium. The pop-up books he creates for children unfold with surprise. On stage, his poems burst in many directions, too, exposing multiple layers and unexpected treats: childhood memories, grown-up humor, notions of love, of what is lost forever and of what's still out there waiting to unfold. On his Bravo special, "Ironic Iconic America," he and costar Bar Rafaeli tour the United States looking for wonderfulness on "A Roller Coaster Ride Through the Eye-Popping Panorama of American Pop Culture."

#### KELLY STOETZEL\*

As the Content Director at TED, Kelly spends most of the year working on the speaker program and finds that assembling and working with 50 of the most interesting and relevant people in the world is at least as much fun as it sounds. She is also the Producer and co-host of TEDActive (with Rives), the intimate, relaxed and very, very fun event in Palm Springs featuring special workshops, immersive, multi-sensory experiences, and a live simulcast of the TED2010 program in Long Beach. Before TED, Kelly was the Director of Mixed Greens, a contemporary art gallery with the goal of making contemporary art a little more accessible. Most of her career before that was spent in the art world in one way or another, but the job that had the most influence was camp counselor, and she did that for much longer than she should probably admit. A fan of Adair's burgers and the State Fair of Texas, Kelly is a native Dallasite and SMU grad.

#### SPEAKER KEY

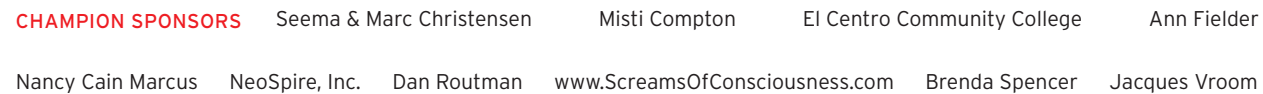
\* TEDxSMU SPEAKER

‡ TEDxKIDS SPEAKER

+ SPECIAL GUEST

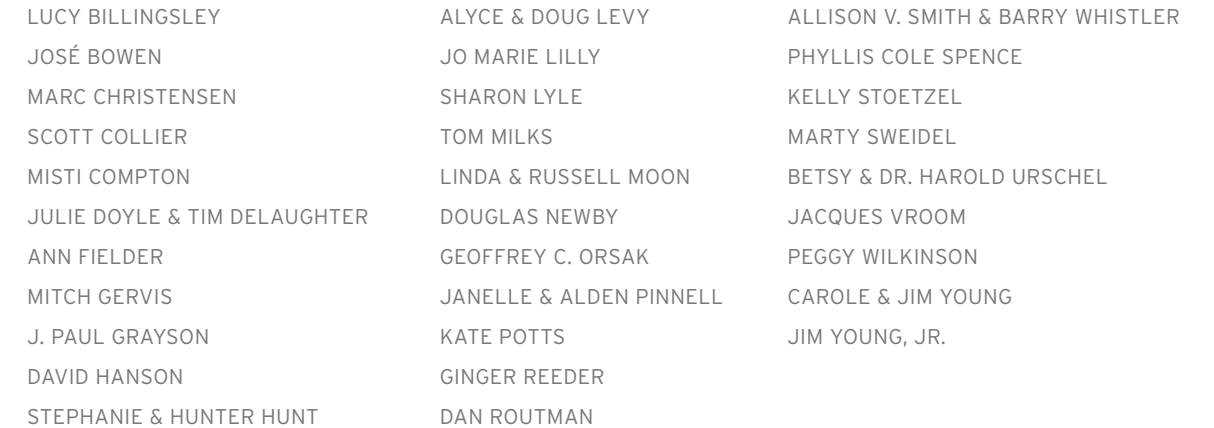
## SPONSORS

The generous support of our sponsors and partners has given life to TEDxSMU. Thanks to everyone who has contributed to this process.



## STEERING COMMITTEE

“Thank You” just doesn’t do justice to recognizing the contributions and commitment of the steering committee, but it’s a good place to start.



## STUFF YOU SHOULD KNOW

- ✗ Hang out. Come prepared to stay. You won’t want to miss a thing.
- ✗ Don’t worry about taking pictures or recording the sessions. We’re doing it for you. In fact, filming or recording of any sessions is prohibited.
- ✗ Give your phones and computers a rest. If you really can’t resist, please visit the Hope Theater (across the lobby from Caruth) and watch from our simulcast. There, you can type to your heart’s content.
- ✗ Smile for the camera...we are recording all TEDxSMU sessions.
- ✗ If you have questions, ask us! We are here to help you.
- ✗ You’ll have a chance to give feedback. Please fill out the survey when it is emailed to you next week.



# And Now, On To The Fun Stuff!

Please join us for the 4th Session, “CHANGE YOUR SURROUNDINGS,” at the after party sponsored by Haynes and Boone, LLP, and hosted at Reel FX Studios.

Reel FX is located at **301 NORTH CROWDUS** in Deep Ellum.

#### **FROM SMU VIA CAR:**

Take 75 (Central Expressway) south to the Live Oak exit (left lane exit). > Turn left (east) on Live Oak to Good Latimer. > At Good Latimer, turn right (south) and follow the road to Commerce Street. > Turn left (east) on Commerce for 0.2 miles to Crowdus. > Turn left (north) on Crowdus, and it will dead end into the Reel FX Studios lot.

Parking will be available on a first come, first served basis at Reel FX. Additional paid lots are within close walking distance.

#### **FROM SMU VIA DART RAIL:**

Board the DART Rail at Mockingbird Station on either the Southbound Blue Line or Southbound Red Line to Pearl Station. > At Pearl Station, transfer to the Eastbound Green Line. > Exit at the Baylor University Medical Center Station.

The walk-in entrance to the Reel FX parking lot will be just south of the Station off Malcom X Boulevard + Indiana Boulevard.