

TED's Coming to Visit

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By Mike Orren
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I've been meaning to mention this for a while -- I'm damn near giddy about the upcoming TEDxSMU event October 10. Cheryl Hall's notice of it in the *DMN* reminded me today.

TED stands for "Technology, Entertainment, Design," and is an ongoing series of conferences where both famous and not-so-famous thinkers share their "ideas worth spreading" in a series of short lectures. I first learned about it a few years ago from my pal Sunny Vanderbeck, and was always jealous of those who could afford its high pricetag. A couple of years ago they started putting the TED Talks online and the ability to watch them on my TV was a prime motivator in my setting up a Boxee-hacked AppleTV at home.

It seems that TED has authorized the hosting of unauthorized TED events and the SMU conference looks to be one of the first.

Cost to attend will be \$100, but you have to apply for one of a limited number of seats.

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