

OFFICE OF THE MAYOR/CITY OF DALLAS



# Proclamation

**WHEREAS**, in 1984, TED (Technology, Entertainment, Design) is a non profit organization that began as a conference devoted to Ideas Worth Spreading by uniting people from these three professions; and

**WHEREAS**, the annual conference brings together the world's most ingenious, innovating, and creative thinkers in the world; and

**WHEREAS**, TED's mission is to spread ideas while fostering the though that the power of ideas have the abilities to change attitudes, lives and ultimately, the world; and

**WHEREAS**, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Through a partnership with the TED organization in New York, TEDxSMU will endeavor to uphold TED's mission of putting forward "ideas worth spreading"; TEDTalks video and live speakers combine to spark deep discussion and connection in a small group; and

**WHEREAS**, the inaugural year of TEDxSMU, it will connect thought leaders, community advocates curious and inquisitive individuals, world leaders and up-and-comers in an intense one-day conference by sharing their ideas about the theme: What Will Change Everything?; and

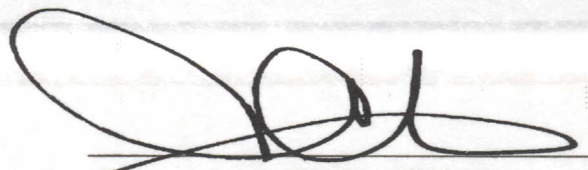
**WHEREAS**, in addition, TEDxKids, a program of TEDxSMU, will be the first-ever TED event for school children and will offer more than 300 7<sup>th</sup>-9<sup>th</sup> grade students the opportunity to attend a TEDx event for free. In exchange for attending TEDxKids, the students will contribute over 1,000 volunteer hours back into the community on SMU; and

**WHEREAS**, *on October 9 & 10, 2009 SMU will be hosting the inaugural TED event in Dallas, and bringing more than 25 speakers, performers and artists to give powerful and emotional talks about "What Will Change Everything".*

**NOW, THEREFORE, I, TOM LEPPERT**, mayor of the city of Dallas and on behalf of the Dallas City Council do hereby proclaim September 2, 2009 as

## "TEDxSMU Day"

in Dallas, Texas.



Mayor, The City of Dallas



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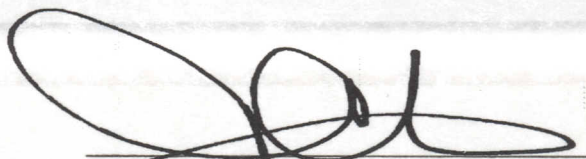
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